

TICKETMASTER UK DELIVERS SOCIAL CONNECTIVITY INTO INTERACTIVE SEAT MAPS

- Fans Can Share and See Where Their Friends Are Sitting Through Interactive Seat Maps, Integrated With Facebook -

London – 25 October 2011 – Ticketmaster UK, a Live Nation Entertainment, Inc. (NYSE:LYV) company, has launched the latest addition to their social integration which allows fans to instantly share and see where their friends are sitting at live events through Facebook integration with Ticketmaster Interactive Seat Maps.

This consumer engagement tool is delivering a new innovative opportunity for fans to involve their friends in their live event plans. Fans can visit an event on Ticketmaster.co.uk then select and purchase from available seats via the Interactive Seat Map and tag themselves to their seats.

The latest social integration on Ticketmaster UK continues Ticketmaster's fan engagement initiatives and extends the sociability and excitement of the live entertainment experience. Fans have been able to RSVP their attendance at events via Facebook and share that with their friends, whilst also keeping up to date with events and the latest competitions via Ticketmaster's Facebook Page.

"Through extending our Event RSVP functionality to our Interactive Seating Maps, we are delivering a social experience for our consumers, extending consumer interaction," said Chris Edmonds, Managing Director, Ticketmaster UK. "Consumers also have full control over the information they're sharing. If they want to tag themselves into seats they can select whether to share that information with their Facebook friends or with the wider community."

With over 1000 Interactive Seat Maps currently available in the UK, Ticketmaster's latest Facebook integration represents another tool in our continued drive to build social connectivity online with Ticketmaster.co.uk.

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About Ticketmaster:

With operations spanning 19 countries, Ticketmaster is the world leader in event ticketing and ranks among the top five eCommerce sites globally. Ticketmaster is a division of Live Nation Entertainment. Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors.

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